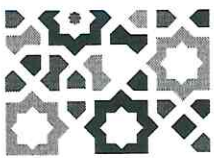


JULY 28-29



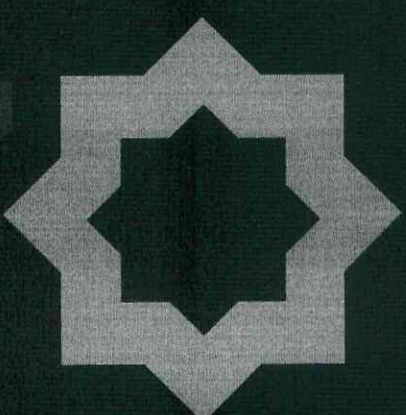
TATARSTAN

**RUSSIA
HALAL
EXPO'21**

Russia Halal Expo

July 28-29, 2021

The first venue for halal companies!





Rustam Minnikhanov

President of the Republic of Tatarstan

“**The Islamic world is great, and we should grasp the opportunities the Islamic world creates for Russia. Previously, we only mentioned halal food, but now we talk about the halal lifestyle. We understand that halal will be demanded a lot. In Russia alone, 20 Million Muslims live. Moreover, Russia serves as a touristic and medical point of attraction for Muslims from other countries.**”

2

www.kazansummit.ru/russia-halal-expo

July 28-29, 2021

As a part of the Kazan Summit

July 28-30, 2021



RUSSIA – ISLAMIC WORLD
KAZANSUMMIT 2021
12th International Economic Summit of Russia and OIC countries
JULY 28-30, 2021

This is the main platform for economic interaction between the Russian Federation and the Islamicworld countries. The first International Economic Summit of Russia and member countries of the Organization of Islamic Cooperation was held in 2009, thus the leading international platform was established.

Purposes and objectives

The main purpose of the RUSSIA HALAL EXPO is to popularise the halal industry in Russia, to establish trade, economic, social and cultural ties, to demonstrate the potential of the halal segment of the economy, to provide opportunities for presenting products to potential buyers and trade partners. The leitmotif of the business program will be conscious consumption.



Support for manufacturers of halal products in all sectors



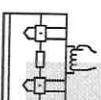
Development of domestic and international ties, assistance in cooperation development for entering new import markets



Facilitation of shaping and satisfying the demand for halal products



Consolidation of representatives of the Russian halal business



Establishment and enhancement of business contacts between halal market players



Increase of the share of high-quality and ecofriendly products in the Russian economy



Active involvement in international processes related to development of the halal industry



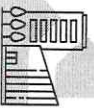
Development of the Halal Lifestyle roadmap both in Russia and in the West



www.kazansummit.ru/russia-halal-expo

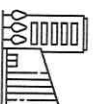
July 28-29, 2021

The exhibition in numbers



5 000 m²

Total area of the exhibition in 2019



2 000 m²

of exhibition areas, foodcourts



50 Mass media

reporting on the work of the exhibition and the participants



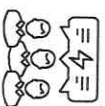
20

regions of Russia participating in the exhibition



> 5 000

people attended the exhibition in 2019



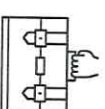
> 100

blogger partners participating



40

certification centers for halal products



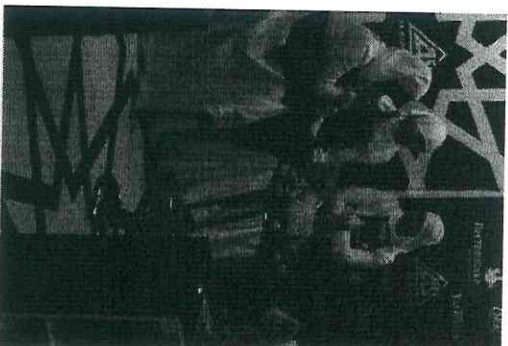
> 100

companies participated in 2019

RussiaHalalExpo

Opening ceremony of the event attended by VIPs and guests: ministers of the Government of Tatarstan, representatives of ministries of Turkey, the UAE, heads of SMILC, ESMA. The work of the exhibition was reported by more than 50 journalists of Russian and foreign mass media.

Official meetings, concluding contracts, memoranda of cooperation and recognition of products of Tatarstan abroad, execution of framework agreements, negotiations of commercial officers, business meetings in the grounds of the exhibition.



Foreign guests, investors, Halal Standard Committees of the Spiritual Councils of Muslims of Kazakhstan, Pakistan, Islamic business associations, representatives of government bodies and the Organization of Islamic Cooperation, experts and journalists

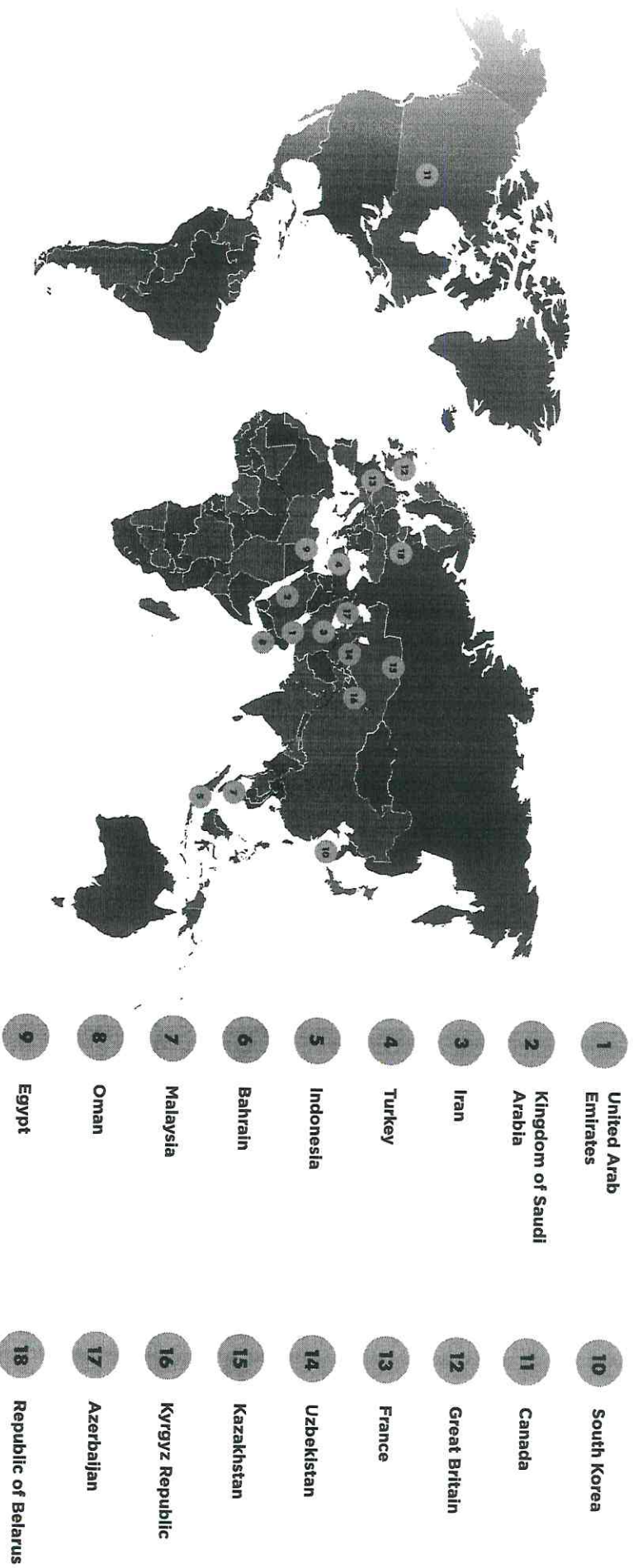
Visiting of the exhibition by the President of Tatarstan, VIP guests of the KazansSummit



www.kazansummit.ru/russia-halal-expo

July 28-29, 2021

Participating countries



Why do you need to participate?

The relevance of the exhibition lies in building good-neighborly, positive relations in the circumstances of the modern world, expansion of trade relations between the Russian Federation and the countries of the Organization of Islamic Cooperation, attracting investments to the halal industry markets. The mission of the international exhibition is the information coverage of development trends in the halal industry.



It is a unique opportunity to establish new business contacts, to expand sales markets.



Prospects for export of manufactured products to foreign markets.



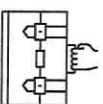
More than 5,000 visitors: representatives of business structures and retailers.



It is an opportunity to present a positive image of your company on the market.



It is an outstanding opportunity to find manufacturers and suppliers of all necessary commodities and services.



It is possible for companies to come up with their proposals to government structures.

Key exhibition participants



АГРОСИЛА
ХОЛДИНГ




Дуслык
ХОЛДИНГ

Тудатау
ТАУСҚА ЖАЙЛАС
БИСТРОС ИСАМИ



Пестречинка
традиционно вкусно




ТАТУМИФАРМПРЕПАРАТЫ



VAN HEES
Дың эңгем кәкс !

TURKISH
AIRLINES





АК БАРС ХОЛДИНГ



www.kazansummit.ru/russia-halal-expo

July 28-29, 2021

Participation conditions

1 Registration fee

The above includes the general servicing of the exhibition, exhibitor's package with distribution materials, publication of the information on the exhibitor in the guidebook, accreditation of two representatives of the exhibitor with access to the business program of the exhibition.

\$300

2

Price of an unequipped exhibition area

\$200 per m²

Price of an equipped exhibition area - Exclusive Standard

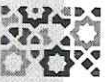
\$250 per m²

Applications for participation are expected till June 8, 2021

A sample of the application and draft participation agreement are available at www.kazansummit.ru/russia-halal-expo

www.kazansummit.ru/russia-halal-expo

July 28-29, 2021



Business areas



Foodstuffs



Medicines and healthcare



Fashion and beauty industry



Tourism and hospitality industry



Finance and investments



IT for halal



Wholesale and retail



Consumer products

RUSSIA HALAL market

Halal Expo Market 2021 is the first halal market as a part of Halal Expo. Halal Expo Market is a place where dozens of startup brands can make a name for themselves. The platform is open for cosmetics, clothes, merchandises, and accessories. On the eve of the wonderful Month of Ramadan, it is an excellent opportunity to be a part of the big Muslim lifestyle world, where brands and consumers meet. The platform is intended both for family visits and for establishing contacts with the business circles.



As a part of the Market, there will be a big foodcourt, a children's playground, and a large prayer room for the visitors. The area will be divided for the modest fashion (clothes) zone and the market.

Price of participating in the **Market**

Area 1 - 1.5m*1m | **350 USD** | Area 2 - 1.5m*2m | **550 USD**

The participants will be provided with a table and chairs (1 or 2, as requested)

Price of participating in the **Modest Fashion**

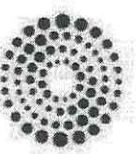
Area: 2m*2m | **500 USD**

The participants will be provided with 2 rails and a chair, comfortable common fitting rooms.

Our partners



Russia Today Arabic
International
information
partner



Thomson Reuters
Analytic
partner



RBC-Tatarstan
Strategic
partner



Expert Tatarstan
Publishing
partner



Business FM
Radio partner

Mass media



AlHuda Centre of Islamic Banking & Economics



Halal Incorp



Maeeshat



True Banking



Ar Rus STI Group



Russian Business Guide



ITAR-TASS



Financial One



Federal Press



Venture Investor



Analytic Banking Magazine



Banking Digest



Chernovik



Business club of the Shanghai Cooperation Organization



BRICS Magazine



Tatar-Info



TNV-Tatarstan



As Salam



www.kazansummit.ru/russia-halal-expo

July 28-29, 2021

Our contacts



8 (843) 570-40-01



halalexpo@kazansummit.ru
info@kazansummit.ru



International Exhibition Center Kazan Expo



kazansummit.com



KazanSummit2021



@kazansummit



@kazansummit

Organizers

TIDO
INVEST ▶ TATARSTAN



КОМИТЕТ
ПО СТАНДАРТУ
ХАЛЫШ
Республика Татарстан

**Tatarstan
Investment
Development
Agency**

The Tatarstan Investment Development Agency develops, promotes, and supports the implementation of the investment attractiveness of Tatarstan, holds seminars, trainings, forums, and other events for entrepreneurs requiring in the investment sector, organized in advertising activities.

8 (843) 570-40-01
11, 45/0, Ponomicheskaya St., Kazan, Republic of Tatarstan, Russia

**Halal
Standard
Committee of the
Republic of Tatarstan**

The Halal Standard Committee under the Mesnir Spiritual Board of the Republic of Tatarstan was established in 2014. In 2016, the Center has an association with the Republican Special Metrological Center "Tatar-Tatarstan" developed and cooperated with the FOSSTRA VIBARID, the System for Voluntary Certification of Products and Services for Certification with Islamic Canon — Halal System (HSELV).

8 (843) 292-20-08
3 Tulka St., Kazan, Republic of Tatarstan, Russia



12. KAZANSUMMIT & 4. RUSSIA HALAL EXPO

28-30 Temmuz 2021, Kazan Expo Fuar Alanı, Tataristan



ETKİNLİK HAKKINDA

Uluslararası Ekonomi Zirvesi "Rusya-İslam Dünyası: Kazan Summit" 2009 yılından itibaren her yıl düzenli olarak Tataristan Cumhuriyeti Cumhurbaşkanlığı himayelerinde, Rusya ile İslam İşbirliği Konseyi'nin desteği ile gerçekleştirilmektedir. Rusya ile İslam İşbirliği Teşkilatı (İİT) üyesi ülkelerden katılımlarla Tataristan başkanı Kazan'da düzenlenen zirvede Rusya'nın en büyük halal fuarı olan Rusya Halal Expo'da 4. kez kapılarını açmaya hazırlanıyor. Rusya ve İİT üyesi ülkeler arasındaki ticari-ekonomik, bilimsel-teknolojik, sosyal ve kültürel ilişkileri geliştirmek için kurulan fuar Rus ve uluslararası tedarikçiler ve alıcılar için en prestijli buluşma noktasıdır.

TÜRKİYE
MİLLİ
KATILIM
FUARI



Net Stand Alanı
5.000 m²

Ziyareti Sayısı
5000+

Katılımcı Sayısı
100+

Katılımcı Ülke Sayısı
17+

KATILIMCI PROFİLİ

KATILIMCI ÜLKELER

Yiyecek & İçecek
Gıda İşleme & Paketleme
HORECA
Organik Ürünler
Genel Ürünler

Kozmetik

Kişisel Bakım

Eczacı Ürünleri

İslami Finans

Yapı İnşaat
Devlet İhaleleri
Hesap Bütçeleri
Hesap Bütçeleri
Sivil Toplum Kuruluşları
Alt Yapı Hizmetleri

Toplan ve Perakende Ticaret
Halal Turizm ve Konaklama
Alıcılar ve Bayiler

Muharrazakar Giyim
Kültürel Giyim
Otantik Ürünler
Hediye Eşya

Kazakistan

Kırgızistan

Azerbaycan

Türkiye

Endonezya

Umman

Güney Kore

Birleşik Krallık

Özbekistan

Birleşik Arap Emirlikleri

İran

Belarus

Bahreyn

Malezya

Mısır

Kanada

Fransa

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No:4 Güneşli Bağcılar / İstanbul - Türkiye