

Gelen Evrak Tarih Sayı: 23.11.2023 - 43976



**10th ATHENS INTERNATIONAL TOURISM & CULTURE EXPO 2023**

**NEW DATES!**

**6 > 8 December 2023**  
ZAPPEION MEGARON  
Athens-GREECE

UNDER THE AUSPICES  
MINISTRY OF TOURISM

SUPPORTED BY

ORGANISED BY  
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**ait EXPO**  
ATHENS INTERNATIONAL TOURISM

**6-8 DECEMBER 2023  
ZAPPEION MEGARON**

**THE BIGGEST INTERNATIONAL TOURISM EXHIBITION OF ATHENS**

After one more successful year, the Exhibition of 2022 had a significant increase of exhibitors and professional visitors from Greece and many other countries. The 10th Athens International Tourism & Culture Exhibition is ready to move forward in 2023 with dynamic and innovative steps, in order to support the next important business agreements!

**2023 EXHIBITION WILL BROADEN THE BUSINESS HORIZONS OF TOURISM!**

**EVERYONE YOU WISH TO MEET WILL BE THERE!**

The 10th Athens International Tourism & Culture Expo will take the lead at the start of trade agreements for inbound tourism in 2024, with the participation of

- Hotel Entrepreneurs
- Regions & Municipalities
- Travel Agencies
- Tourism & Culture Companies
- On Line Tourism Systems
- Hotel Energy Saving Professionals

**Your participation will make a difference!**

- for new contacts and new customers
- for your competitive presence in the market

**AGAIN THIS YEAR** the Exhibition will achieve a dynamic participation of Buyers from all over Europe, the Balkans, USA, Canada, Australia, United Arab Emirates, Middle East and other countries.

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In the heart of the Exhibition  
beats the pulse of  
leading companies related  
to all tourism sectors

- Business
- Luxury
- Cruises & Yachting
- On line travel
- Alternative & Gastronomy Tourism
- Culture tourism
- Leisure

### Our assets for 2023!



THE MEETING OF THE EXPERTS WILL TAKE PLACE AT THE EXHIBITION & THE CONFERENCE!

### A FLASHBACK TO THE SUCCESS OF 2022



- 180 companies from Greece and abroad described the exhibition as excellent
- 110 Hosted Buyers from 32 countries declared themselves very satisfied
- All Buyers wish to participate in 2023 Exhibition
- 3.300 successful B2B meetings were held
- Exhibitors and Buyers signed their success with immediate contracts and agreements

*Don't miss out  
the chance  
to upgrade  
your business  
to another level!*



**This** will be the meeting point of new cooperations, for one more year, for Exhibitors, Hosted Buyers, Travel Agents & Tourism Professionals!