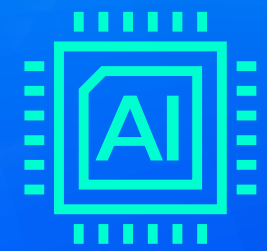


# eCommerce Day

## Georgia 2025

31 OCTOBER



Sheraton Grand  
Tbilisi Metekhi

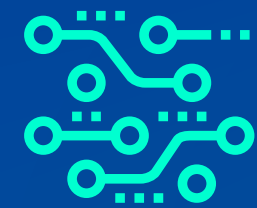


ECOMMERCE ASSOCIATION  
**GEORGIA**

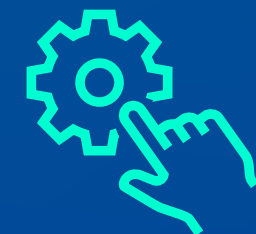
Organized by  
eCommerce Association Georgia



# Join us in Tbilisi for a practical, hands-on event exploring digital commerce



**Live Demos**  
of new tools  
and platforms



**Workshops**  
to build  
real skills



**Showcases**  
from  
leading  
companies

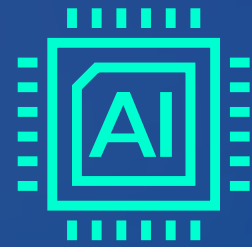


**Talks**  
from global  
and local experts



**Networking Zones**  
for meaningful  
connections

## Event Focus Areas & Numbers



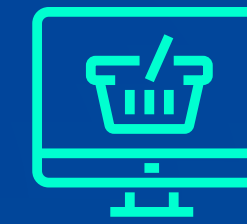
### AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



### Live & Social eCommerce:

Selling through social platforms and livestreaming



### Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

**700+**

Participants

**15+**

Speakers & Experts

**40+**

Brands, Retailers,  
Marketplaces

**20+**

Media  
Representatives

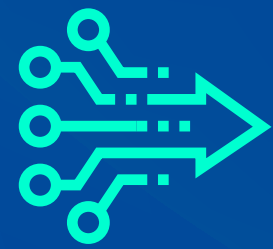
**10+**

Live Demos,  
Showcases &  
Workshops



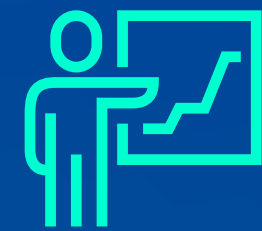


# Why Attend?



## Explore Future

Trends in commerce and consumer behavior



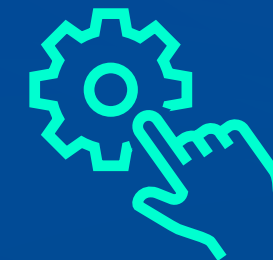
## Meet Leading Experts

from international and local companies



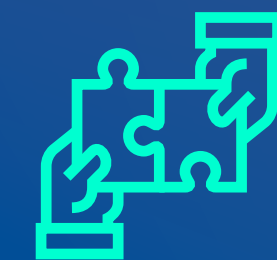
## Gain Actionable Insights

from keynote speeches and thematic panels



## Experience Innovation Firsthand

through demos and showcases



## Engage with the Community

that's building the digital economy

# Last 2 Years' Experience

**1200+**

Attendees from across the region

**30+**

Local and international speakers



**Matias Undurraga**

Enterprise Technologist  
AWS



**Justin Hwa**

General Manager & CXO  
ex-eBay



**Andrew Troung**

Head of Digital & Strategy  
Visa



**Serdar Susuz**

CEO



**Omer Kulaklikaya**

Head of Corporate Affairs





# Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments





# Partners & Sponsors & Media Coverage

## Partners & Sponsors 2023



## Partners & Sponsors 2024



## Extensive Media Coverage in top industry and mainstream outlets

