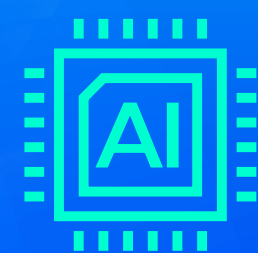


eCommerce Day

Georgia 2025

31 OCTOBER



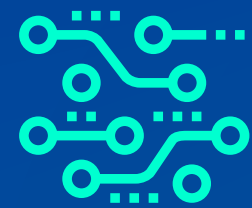
Sheraton Grand
Tbilisi Metekhi



ECOMMERCE ASSOCIATION
GEORGIA

Organized by
eCommerce Association Georgia

Join us in Tbilisi for a practical, hands-on event exploring digital commerce



Live Demos
of new tools
and platforms



Workshops
to build
real skills



Showcases
from
leading
companies

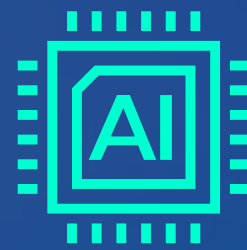


Talks
from global
and local experts



Networking Zones
for meaningful
connections

Event Focus Areas & Numbers



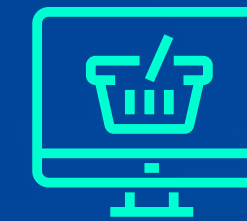
AI Commerce:

Smarter shopping with automation, personalization and data-driven tools



Live & Social eCommerce:

Selling through social platforms and livestreaming



Online Service Platforms:

Digital tools for booking, ordering, or accessing everyday services

700+

Participants

15+

Speakers & Experts

40+

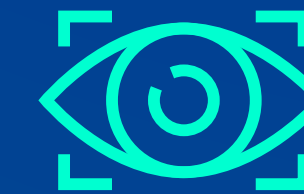
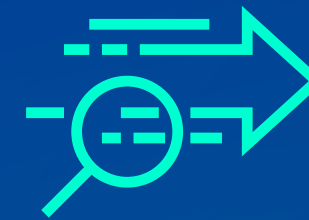
Brands, Retailers,
Marketplaces

20+

Media
Representatives

10+

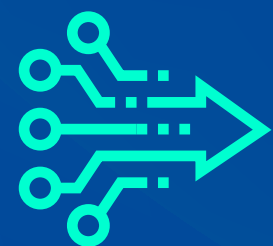
Live Demos,
Showcases &
Workshops



Our Vision:

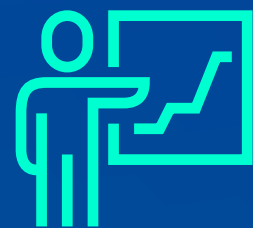
To position Georgia as a regional hub for eCommerce innovation, empower businesses through knowledge and visibility, and create a unified voice for digital commerce advancement

Why Attend?



Explore Future

Trends in commerce and consumer behavior



Meet Leading Experts

from international and local companies



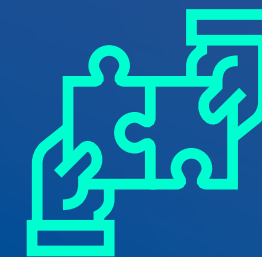
Gain Actionable Insights

from keynote speeches and thematic panels



Experience Innovation Firsthand

through demos and showcases



Engage with the Community

that's building the digital economy

Last 2 Years' Experience

1200+

Attendees from across the region

30+

Local and international speakers



Matias Undurraga

Enterprise Technologist
AWS



Justin Hwa

General Manager & CXO
ex-eBay



Andrew Troung

Head of Digital &
Strategy
Visa



Serdar Susuz

CEO



Omer Kulaklikaya

Head of Corporate
Affairs



Engaging Topics : Innovation, Georgian eCommerce, Regional Trends and Payments



Partners & Sponsors & Media Coverage

Partners & Sponsors 2023



Partners & Sponsors 2024



Extensive Media Coverage in top industry and mainstream outlets



Let's shape the future of eCommerce together!

THANK YOU !

For more information contact:

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egadzek@ecag.ge

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