

INVITATION TO OIC MEMBER STATES



18th OIC TRADE FAIR

CO-LOCATED WITH THE

4th International Food & Agriculture Exhibition

(FoodAg 2026)

Organized by

Trade Development Authority of Pakistan (TDAP)
Ministry of Commerce, Government of Pakistan

In Collaboration with

Islamic Centre for Development of Trade (TFOIC)
Organization of Islamic Cooperation (OIC)



SHOWCASE
YOUR PRODUCTS
TO THE GLOBAL
MARKET



DATE
23-26
NOVEMBER 2026



VENUE
**EXPO CENTRE,
KARACHI, PAKISTAN**

The Government of Pakistan, through the Trade Development Authority of Pakistan (TDAP), is pleased to invite companies, trade promotion organizations, chambers of commerce, and national pavilions from OIC Member States to participate in the 18th OIC Trade Fair, being organized alongside the 4th International Food & Agriculture Exhibition (FoodAg 2026).

FoodAg is Pakistan's flagship international agro-food exhibition, attracting global participation.



500+
Exhibitors



80+
Countries



850+
International
Buyers



B2B
Matchmaking



Conferences
& Networking
Sessions



Valuable Trade
& Investment
Opportunities

EXHIBIT ACROSS ALL MAJOR SECTORS



Agriculture &
Food



Textiles &
Garments



Pharmaceuticals &
Health



Engineering &
Machinery



Information &
Communication
Technology



Construction &
Building Materials



Leather &
Sports Goods



Services &
Financial
Services



Tourism &
Hospitality



And Many
More...

STAND SPACE PACKAGES

SHELL-SCHEME (EQUIPPED) STAND
US\$1000 per 9 sqm

RAW SPACE
US\$900 per 9 sqm

SHELL SCHEME INCLUDES:

- ✓ Fascia board with company name & logo
- ✓ Partition wall paneling
- ✓ Lighting
- ✓ Carpeting
- ✓ Information desk with chair
- ✓ Round table with 2 chairs
- ✓ Waste bin
- ✓ 03 racks, shelves (01/company)



WHO SHOULD PARTICIPATE?

- ✓ Exporters & Manufacturers
- ✓ Trade Promotion Organizations
- ✓ Chambers of Commerce
- ✓ National Pavilions
- ✓ Industry Associations
- ✓ Service Providers
- ✓ Investors & Buyers

WHY PARTICIPATE?

- ✓ Meet qualified international buyers
- ✓ Expand exports to OIC and global markets
- ✓ Develop strategic business partnerships
- ✓ Promote national brands and products
- ✓ Access Pakistan's growing trade and consumer base
- ✓ Strengthen intra-OIC trade cooperation
- ✓ Participate in high-level B2B meetings



REGISTRATION

Interested exhibitors from OIC Member States are encouraged to register early, as booth allocation will be made on a first-come, first-served basis.



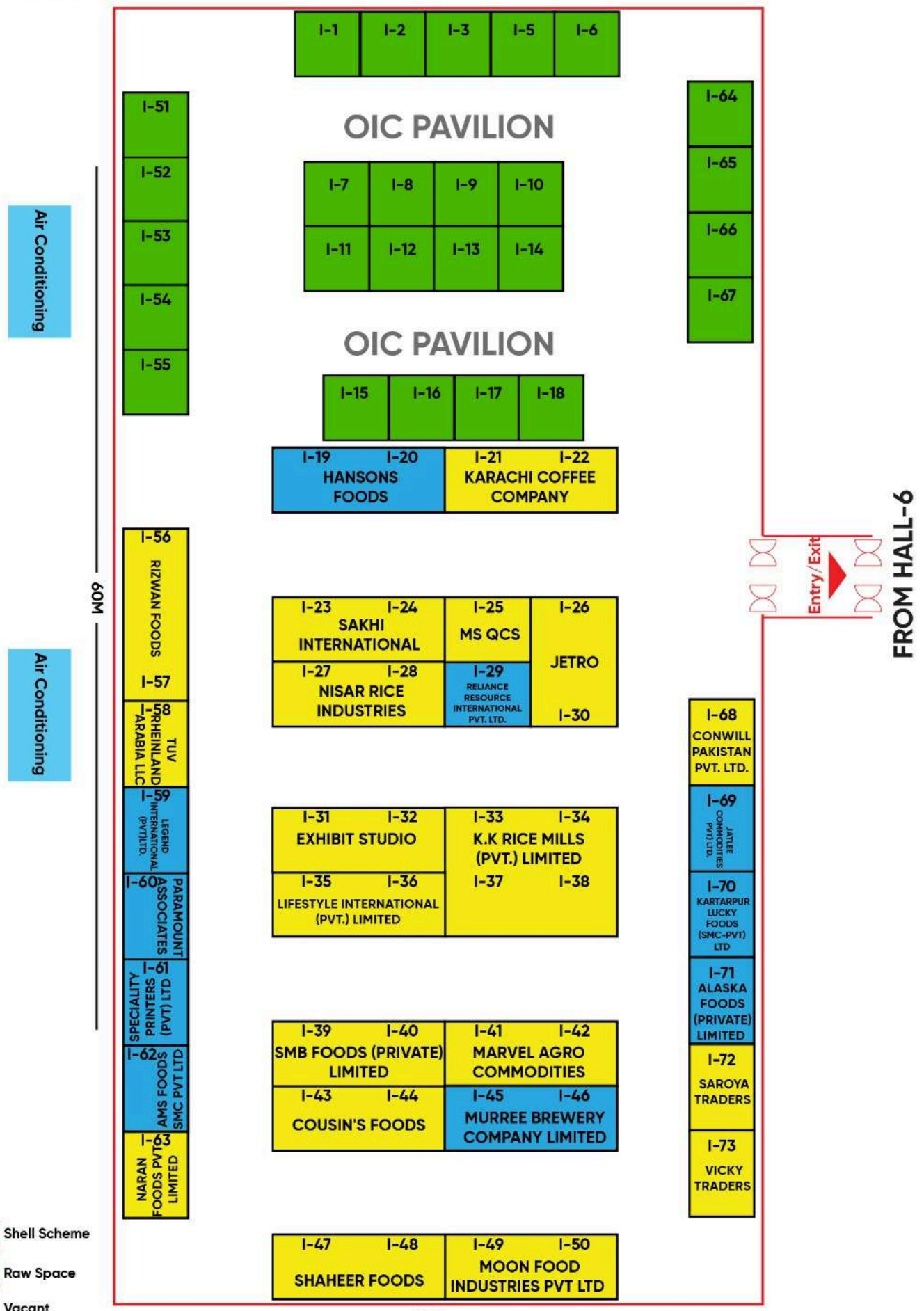
ONLINE REGISTRATION:

[https://agro.tdap.gov.pk/
exhibitor-online-registration-form](https://agro.tdap.gov.pk/exhibitor-online-registration-form)

CONTACT

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18th Trade Fair OIC & 4th FoodAg Exhibition

23rd - 26th November 2026

Karachi Expo Centre, Karachi, Pakistan

Application Form for International Exhibitors

(All fields are compulsory except Social Media Links)

Step 1: Company Identity

Company Name: _____

Company Address: _____

Company Profile (up to 750 Characters): _____

Web Address: _____

Company Logo (PNG/JPG/JPEG • Max 4MB): Upload File

Step 2: Registration & Business Information

Telephone Number: _____

Nature of Business: _____

Years of Incorporation: _____

No. of Employees: _____

Certifications: _____

Major Exports Destination (Comma separated, if multiple): _____

Step 3: Products & Documents

Products to be displayed on Event: _____

Sub Sectors (if any): _____

Company Brochure: (PDF only) (Max 4MB): Upload File

Step 4: Social Media & Event History

Social Media Links:

Facebook URL

Instagram URL

LinkedIn URL

Twitter/X URL



Step 5: Exhibitors Focal Person Details

Full Name: _____
Passport Number: _____
Whatsapp Number: _____
Email Address: _____
Department: _____
Designation: _____

Step 6: Head / CEO Information

Name of Head / CEO: _____
Cell Number: _____
Email Address: _____

Step 7: Stand Space Packages

Shell-Scheme (Equipped) Stand = **US\$1000 per 9 sqm**

Raw Space= **US\$900 per 9 sqm**

Number of shell-scheme stand required: _____

Number of raw space required: _____

Shell Scheme includes: Fascia board with Company name & logo, partition wall paneling, Lighting, Carpeting, Information desk with Chair, round table with 2 chairs, waste bin, 03 racks, shelves (01/company).

Step 8: Pay Order

Bank: **National Bank of Pakistan**
Title of Account: **TRADE DEVELOPMENT AUTHORITY OF PAKISTAN**
Account No.: **3036103026**
Branch Code: **0274**
IBAN: **PK88 NBPA 0274 0030 3610 3026**
SWIFT CODE: **NBPAPKKA**
Bank Address: **FTC Building Branch, Shahrah-e-Faisal, Karachi, Pakistan**
Currency: **Pak Rupee Account**

Enclosures Required

- Participation fee — Pay Order / Demand Draft in favor of TDAP
- Company Brochure / Product Catalog / Company Profile
- Send documents via email: amir.rehman@tdap.gov.pk Amir Rehman (Deputy Manager, TDAP)